



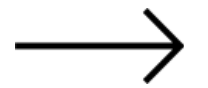
CAUSEIS PRESENTS

Digital Academy for Associations

→ Course: Member Portal: Self-service
and Personalisation



Digital Academy



Welcome to the Digital Academy



- Time to focus on your Association Strategy
- Learn from other associations and your peers
- Use Member Experience techniques to shift your strategies
- Dedicated Engage iMIS courses to maximise your knowledge of iMIS.
- Consider new culture, innovation and ideas
- Tools and frameworks to help you



About Causeis

Causeis exists to support associations.

Causeis is the complete Digital Partner for your association, and we bring a shared vision for your success.

With unmatched experience in association strategy and technology to draw on, every aspect of our service is centered around the member experience.

Partnered with global best-in-class technology, we ensure you have all bases covered with Causeis.

Recently named by ASI as the Global iMIS Partner of the Year for the 2nd consecutive year.



Supported by AuSAE

The home for association professionals.

A place where you belong, connect with others, advance your career and be inspired.

www.ausae.org.au



Presenters & Facilitators



Ashley Hunt, CiA, CiP
Senior Solutions Consultant
Causeis



Yolande Smith
Digital Marketing Specialist
Causeis

Maximise your Workshop Experience



Mute as required

To allow for clear audio please mute yourself when presentation sessions are in session. At times we may mute your line if you may have forgotten.

Session recording

Today's presentations are being recorded however to maximise you're sharing and networking the breakout rooms will not.

Presentation Slides

Presentation slides and recording will be distributed on course completion.

Chat and engage

Engage your fellow peers through the breakout rooms and the Zoom chat. Share ideas, successes and learnings.

Use your camera

Especially in the breakout rooms, please don't be shy and turn on your camera to increase your engagement.

Update your Name

So that we know who you are, and to let everyone know where you are from – lets rename ourselves to show our full name & acronym



Agenda

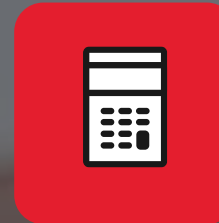
Tuesday, 6th December



What makes a compelling member portal and self-service functionality



Looking at some great examples



Planning and tools to configure data collection in iMIS



Let's get on the tools



**Let's start
from the
beginning ...**

with a question....



What makes a great member portal?



Australian
Institute
of Project
Management

[Membership](#) [Certifications](#) [Learning & Events](#) [About](#) [Resources](#)

[Search](#) | [Causeis](#)

[Contact Us](#)

Welcome Causeis

Your membership details

Member ID: 70297

Member type: Member

My details

Full name: Causeis Test

Mobile: 0411 123 456

Member ID: 70297

[Update details >](#)

Quick links

[My account](#)

[View past invoices](#)

[Change subscription preferences](#)

[View member benefits](#)

[Change password](#)



My CPD



23%

16 of 70 CPD points required by Saturday, 8 March 2025

[Update CPD >](#)

Messages

You have no new messages

Upcoming events

[View all >](#)





Australian
Institute
of Project
Management

Membership

Certifications

Learning & Events

About

Resources

Search |

Cor

[< Back to dashboard](#)



Edit

Causeis Test

Member ID: 70297
Member type: Member
Chapter: VIC Chapter

Edit

Messages

No messages

About me

My events

My CPD

Contact details

Preferred email:

Additional email:

Mobile phone: 0411 123 456

Work phone: 0380 001 234

Edit



REIV Member Dashboard

Hi Ashley,

Welcome to the REIV Member Portal, your member ID is [REDACTED]. Services available on this portal are listed below.

More Information

[ABOUT REIV MEMBERSHIP](#)

Order Online

Order a range of products and forms developed for the real estate sector, delivered straight to your door.

[SHOP NOW](#)

Manage Your Membership

Pay invoices. Manage membership renewals and Stay up to date with your REIV account.

[VIEW INVOICES](#)

RTA Learning Resources

The REIV has prepared a comprehensive online reference book that details the reforms and relevant modules in the legislation and provides interpretation and explanation to assist in implementing the changes.

Now being funded by the Victorian Property Fund with approval from the Minister of Consumer Affairs.

[GET ACCESS](#)

Manage Your CPD

Review your CPD status, Access compulsory CPD modules and Request CPD points for external training.

[MY CPD](#)

Access Member Rewards

Take advantage of member exclusive discounts, deals, and offers on a wide range of products and services.

[ACCESS MEMBER REWARDS](#)

The REIV Diary 2023

REIV 2022 Diaries are now available to order, delivered straight to your door. The REIV Diary is a consolidated, single source



MY BENEFITS

MY COURSES

MY ACCOUNTS

ABOUT

Manage Account: Mr Ashley Hunt

Membership Number 186866 | Membership Category General Member



Refer a friend and you will both receive one month of free membership! Your referral code is [blurred]

SEND TO A FRIEND

Shortcuts

CHANGE EMAIL ADDRESS

CHANGE PASSWORD

CHANGE WORKPLACE

My Details

Billing

My Events

Communication Preferences

My Submissions

Faculties

Years of Membership

0

Courses Completed

0

Events Attended

1

Personal Details

Edit

My Messages

You have no messages

Prefix Mr
Preferred First Name Ashley
Mobile Number 0411 123 456
Work Phone
Home Phone
Email ash@causeis.com.au



Quick Links ▾

Welcome!

Your 2021/2022 QNMU tax statement is now available in the Tax and billing tab below.



Edit

Causeis Test

Member No: 2041964

My Home

My details

Tax and billing

My preferences

Change my password

My union

My wages and conditions

Personal details

Causeis Test

Billing category



FWC AWI Wages and allowances Sheet NA2020 - 1 July 2022
Nurses Award 2020 - 1 July 2022

My Key Contacts

There are no records.

My branch

There are no records.

Alternate workplaces

There are no records.

Billing category

[Update my details](#)

[Update my membership and payment options](#)

[Update my communication preferences](#)

Latest news

29

[Nurses to rally against](#)

24

[Nurses and midwives](#)

23

[Statement of support for](#)



My resources

Torres Strait Islander Nurse Led COVID Vaccination Team



QNMU First Nations Branch members Hylda Wapau (Bamaga Hospital, Nurse Navigator/CNC) and Mary Underwood (Thursday Island Primary Health,...

Sample Statement



Download a sample statement here.

Midwifery role in homebirth



The QNMU supports and promotes the provision of homebirth services across Queensland in both private and public models of care. The Nursing and Midwifery...

CPD Workbook



As a QNMU member, helping you with your professional development is something we take very seriously. Over the years we've developed an unrivalle...

My events

Events I'm attending

No results found

Events near me

There are no records.



What makes a great member portal?

- It is a tool for the member journey
- It shows personalised, relevant information
- It has the ability for members to self service (e.g. certificates, invoices, reports)
- It has good communication and customised messages
- It has no pain points



What tools are available in iMIS for us to use?

- A suite of dynamic content items (or iParts) to show information or perform actions
- Panels / Custom Data Sources
- RiSE Content / Themes
- Alerts
- Dashboards & Reporting tools (SSRS, Report Writer)
- Workflows and automations where applicable
- New Tools: iMIS Forms, Query Design Template



Planning your data source

| Data & Panel Field Planning | | | | | | | | |
|-----------------------------|-----------------|---------------------------------|-----------------------|---|-------------------|--|---|---------------|
| Source Name | Panel Type | Parent Type | Designer Name | Date | | | | |
| Test_Table | Single Instance | Contact | | | | | | |
| Property Name (No Spaces) | Type | Length in characters (max 4000) | Pre defined List Type | Allow Multi-Selections (if pre defined) | Source Table Name | Pre defined List Value | Log Changes (consider security and PII) | Purpose/Notes |
| CreatedByUserKey | Text | 80 | | | | | | |
| UpdatedByUserKey | Text | 80 | | | | | | |
| CreatedOn | Date and Time | | | | | | | |
| UpdatedOn | Date and Time | | | | | | | |
| Biography | Text | 4000 | | | | | No | |
| AreasOfInterest | Text | 255 | Source Table | Yes | AREAS_OF_INTEREST | Sausages,Toppings,Bread,BBQ Techniques | No | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |



© Copyright Causeis Pty Ltd 2022

<https://www.causeis.com.au/datadesigntemplate>



Data Sources Gotcha's and Tips

Gotcha's

- Once you have saved your field / data source you cannot change the properties
- No spaces in property names
- Only staff users and system administrators can edit the panel of a standalone table
- HTML tags are not supported in the Label field
- Only one Multi-Instance source can be use per panel
- No indexing on fields over 400 characters
- If you use a Source table as a lookup list on a property these do not show as selectable filters in an IQA. Use a Query or Explicit list instead

Tips

- Create a naming convention for your property names (e.g. underscores)
- Always use a lookup list, rather than an explicit list – it makes adding values later easier
- Ensure you allow enough length in your properties
- Use Standalone tables where possible for lookup values, this gives more flexibility than General Lookup Tables especially for reporting (no more need for coded values and complex joins)
- Avoid special characters in property names
- Avoid using reserved names for properties
- Check any automations work after adding new properties on an existing data source you may be using to trigger off an automation



Lets get on the tools

Questions and Ideas





Digital Academy 2023 is being announced soon!





Yolande Smith,
Causeis



0434 788 214



yolande@causeis.com.au



Ashley Hunt,
Causeis



0431 042 292



ash@causeis.com.au



9:41



Connect with us
and experience the
difference!



www.causeis.com.au



linkedin.com/company/causeis



twitter.com/causeis

